

COLOUR & INK INFORMATION

Process Colours

Process Black

Line Black

Pantone Colours

Pantone 7725c

Whites & Varnishes

Printed White 1

Printed White 2

Non-Printing

Cut/Die

Substrate (no printing)

For required Gloss Unit Levels please refer to the Varnish Specification section

PRINT SPECIFICATION & MEASURING INFORMATION

Brand Colours:

Waitrose expects all printers to match spectrally to below **Delta E 2.00**  
CxF data of all Waitrose Brand Colours are available by request.  
The above standard is expected to be achieved, irrespective of substrate

Pantone Colours:

Waitrose expects all Pantone Colours to be matched to Digital Pantone to below **Delta E 2.00**  
The above standard is expected to be achieved, irrespective of substrate

Lighting:

All print should be viewed under D50 (5000K) lighting conditions

Recommended Measuring Device:

Waitrose recommends the use of X-Rite's exact device for all spectral measurements. M Standard should be set at "0"  
The following set up should be used for all spectrophotometry:

Colour Spaces:

White Base: CIELAB  
Observer Angle: 2  
CMC: 1:1  
Pass / Fail: Delta E <2.00  
Averaging: Off

Physical Filter

None  
D50  
Status 1  
Delta Formula: DE 2000  
Version 3  
Certified

VARNISH SPECIFICATION

Waitrose expectations are to achieve the following Gloss Unit Levels for all items of packaging where a varnish is required.  
All required varnishes will be marked up according to their varnish type, within the Colour & Ink Information section of this artwork legend.

Spot UV Varnish > 90 GU's  
High Gloss Varnish > 70 GU's  
If the measurement exceeds 70 change the meter set up to 20°  
Gloss Varnish = 45 (+/- 10 units)  
Satin Varnish = 19 (+/- 5 units)  
Matt Varnish = 11 (+/- 3 units)  
All measurements to be taken at 60°  
If the measurement is less than 10 GU's change the meter set up to 85°

Waitrose

Doncastle Road, Southern Industrial Area,  
Bracknell, Berkshire RG12 8YA  
United Kingdom  
Telephone: +44 (0) 1344 424 680

Unit 3 Rose Park, BB61 1LW  
Berkhamsted, Hertfordshire  
HP4 1HL United Kingdom  
Telephone: +44 (0) 1462 871117

T E < h v i k

Artwork Version: **v3**

Barcode Number: **5000169283578**

Waitrose Line Number: 437843

Range/Technik Job No.: T73620 W43944

Project Number: SG20.024.15c

Product Title (inc size): WR Ess 6 dual actn sponge scourers 6s

Process Manager: Shree Desai

Designer: Equator Design

Supplier: MINKY HOMECARE

Printer: Brayford Plastics (Flexo)

Job Type: New Halftone

Cutter Reference: 437843

Printing Process: Flexo

Printing Profile: BRF01-Brayford - HD Lux Averaged 03-12\_edt3H1

Printing Substrate: Clear film

BARCODE INFORMATION

EAN Magnification: 100%

EAN BWR: ~70 microns

2D Barcode 1:

2D Barcode 2:

2D Symbol Size:

2D BWR:

NOTE: Waitrose expectations are to achieve an ANS ISO / IEC 15416 industry standard pass of either **A**, **B**, or **C** grade barcodes.  
Barcode grades of D and above may be subject to packaging rejection.

SIGN OFF

Barcode Sign Off

Graphic Design Epson Approval

Date: / /

Date: / /

Artworker Sign Off

Quality Control Sign Off

Date: **03.01.2020**

Date: / /

Product Developer Sign Off

Process Manager Sign Off

DATA OUT: **OM**

Date: / /

Date: **10.01.20**

COLOUR MATCH HIERARCHY

1. All Brand Colours to match spectrally to CxF Data <DE 2.00

2. All Pantone Colours to match spectrally <DE 2.00 to Digital Pantone

3. All images must match the signed contract proof

4. All varnish applications must fall within the defined GU levels as pre-scripted in the Varnish Specification information

400mm

320mm

30mm 30mm 105mm 70mm 105mm 30mm 30mm

ESSENTIAL  
WAITROSE  
& PARTNERS  
SPONGE  
SCOURERS  
DUAL ACTION

6

1

WARNINGS

Keep this wrapage away from babies and small children

WARNINGS

Use before and after each use to keep scourer clean and fresh. Wash and replace scourers regularly. Not suitable for non-stick cookware, delicate surfaces, plastics or enamel.  
Test on an inconspicuous area before use.

ESSENTIAL  
WAITROSE  
& PARTNERS  
SPONGE  
SCOURERS  
DUAL ACTION

FOR SPILLS  
& BURNT ON RESIDUE

6

ESSENTIAL  
WAITROSE  
& PARTNERS  
SPONGE  
SCOURERS  
DUAL ACTION

FOR SPILLS  
& BURNT ON RESIDUE

6

ESSENTIAL  
WAITROSE  
& PARTNERS  
SPONGE  
SCOURERS  
DUAL ACTION

FOR SPILLS  
& BURNT ON RESIDUE

6

Don't recycle at home  
Recycle  
Recycling symbol

Produced in the UK for Waitrose Limited  
Brookmill Berkshire RG12 8YA UK. waitrose.com  
We are committed to bringing you the best quality. Should you not be happy with the product, please bring the product back to any Waitrose & Partners shop and we'll replace your item or refund you.  
5 000169 283578 >

75mm 170mm 75mm