



- Cut Line
- Bleed Line
- Promotional Date Area

Please include the **start date**, **end date** and **store banding** inside the green box in font size 17 in the following format:
DD / MM / YYYY - DD / MM / YYYY - Store Banding +
Example:11 / 07 / 2023 - 22 / 07 / 2023 - Large Stores +